

Albertson's and Midland Radio Partner with the Northern Broadcasting System to Promote Weather Radio

The month of November kicks off a campaign to promote the use of the All-Hazard Weather Radios. Midland Radio Corporation, headquartered in Kansas City, MO has partnered with Albertson's and the Northern Broadcasting System to promote All-Hazard Weather Radios at a reduced price. The radios will be on displays at Albertson's stores through the holiday season, and can be purchased for \$29.95.



National Weather Service Glasgow employees will be on hand at stores in Malta, Glasgow, Wolf Point and Glendive during the next few weeks to assist people in programming the radio and providing information on the uses of the radio.

Weather broadcaster John Pulasky will be on hand at some of the stores as well. John is the voice of this awareness campaign. His voice is heard up to 5 times a day on radio stations throughout Montana and many know him as "Montana's Weatherman."

Having an All-Hazards Weather Radio will mean that you have access to weather information 24 hours a day. When critical life saving watches and warnings are issued, the radio automatically alerts, and notifies you that something is going on. This is especially critical in the nighttime hours when people are not listening to local media broadcasts or seeing storms come their way.

While the campaign will be continuous through the holidays, National Weather Service employees will be on hand at Albertson's stores to answer questions and help program them on specific dates that will be set up soon. Stay tuned to the NWS Glasgow website for those dates in the near future.